

Venture Capital für Entwicklungsländer

Finanzdienstleister in Industrieländern können ihren **Kunden** als Portfoliobeimischung **Venture Capital Investments** in **Entwicklungsländern** offerieren.

Herausragende **SD-orientierte Kandidaten** identifiziert z.B. das „**World Resources Institute**“ (WRI) als „**New Ventures**“ bereits seit 1999.

Bislang konnten **18 Mio. US\$** an Wagniskapital für die **131 Firmen** des WRI-Portfolios finanziert werden (insg. 40 Mio. US\$).

Neben der Vermittlung von direkten Einzelengagements könnten Finanzdienstleister in Industrieländern auch **Investmentfonds für SD-Ventures** mit entsprechend besserer Risikostreuung gegenüber der Einzelanlage auflegen.

transfer of capital to businesses that deliver social and environmental benefits
at the base of the economic pyramid

business models that are **pro-poor and pro-environment**

private sector solutions:

need for **sound financial returns** with environmental and social goals

small and medium-sized enterprises (SMEs) are change agents with the ability to **address global challenges** by developing sustainable, marketable solutions

Generating a disproportionate share of **new jobs for low-income groups** and supporting growth of the formal economy

Creating **products and services** that **respond directly to the needs of the „Bottom of the Pyramid“ (BoP) consumers**

Innovating **high-risk, high-return business models** that have the potential to propel sustainable products and services to the global marketplace

New Ventures selects SMEs in **fast-growth, environmental and BoP sectors** such as ecotourism, renewable energy, clean technologies and water management. Seeking capital in the range of \$100,000 to \$5 million.

More than 7,000 acres of reclaimed ranch land along Mexico's Pacific coast.
Daily, our plantations capture the CO2 emitted by 15,000 cars.
Jobs for 250 workers in traditionally low-income areas of Mexico.
Above average wages and health benefits to all of our employees.
Planted almost 3,300,000 trees and still growing.
Closest quality teak source to the continental United States.
Renewable wood products store carbon, permanently removing it from the atmosphere.



Energy Technology Development

China's GDP energy consumption is 7 times that of Japan, 5 times of Europe, 4 times of America, and 2 times of India.

China's energy efficiency market = is 30 billion RMB/year.

95% of hotels in China are not energy efficient.

Green Hotel = Energy Savings

“Huisheng” Founders are energy-savings experts with international experience. First building energy-savings brand in China.



Huisheng engineers

Financial data	Financial prediction for next three years (Unit: RMB 10,000)		
	2007	2008	2009
Year	2007	2008	2009
Total Assets	14441.73	22745.87	36000
Total Liability	6893.77	11238.4	13520
Revenues	10080	25200	36270
Net Profit	2360	6599	9500